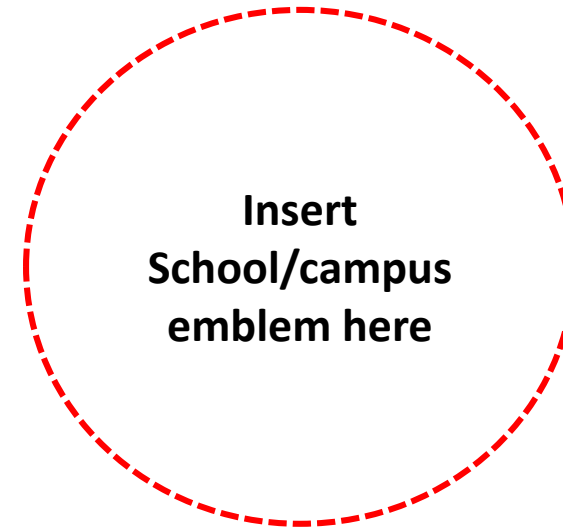


SEMBANG@WWF BRANDING GUIDELINES



- Narrative should read **"Sembang@WWF with SMK ABC"** or **"Sembang@WWF with University/ IPG XYZ"** in all communication materials.
- When making reference of the event in any communication materials, the brand name **"Sembang@WWF"** should be used at all times and not just Sembang.