



embang@. Tiger Conservation

SEMBANG@WWF 2018

SUNWAY NEXIS MALL | 21 APRIL 2018

SEMBANG@WWF 2018

VENUE SPONSOR

ALWAYS HAPPENING

Eco-Schools

OUR EXHIBITORS

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MAIN ORGANISER

Opening Performance Opening Remark by Mr. Thiaga Nadeson (Head of Markets & Education. WWF-



12:35

-5:00

PM

Project Viral by Siti Nurilyana binti

(IPGK Perempuan Melayu Melaka)

Khalid

Storyteller 5

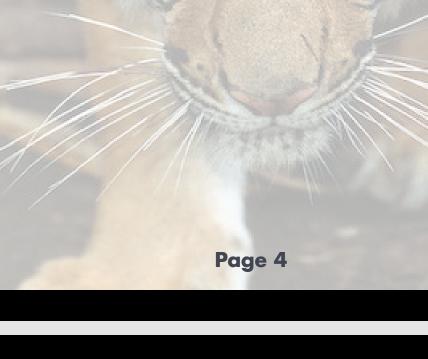
Event continues with

exhibition

10:35 Intermission AM Page 2 embang@.

Why is the theme this year **Tiger Conservation?** Tiger in Malaysia is critically endangered, with a decrease from an estimated 3,000 in the 1950's to only about 300 at present. The declining tiger populations are threatened primarily by habitat loss, poaching and wildlife trade, poaching and wildlife trade, lack of food and human-tiger conflict. As you notice that the endangerment of tigers is not due to a factor, we would like to encourage the speakers to speak on various themes relating to tiger conservation. Page 3 **SEMBANG@WWF 2018**

be a good Muslimah and a good example to others.



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THE STORYTELLERS

Delisha Kaur Boparai

Asya Aleeya Azmir

Asya Aleeya hails from Putra Heights is the daughter to Azmir and Noreeta. Born in 2006, Aleeya – or Yaya, as she is affectionately known - is the eldest of four sisters. Yaya is a dreamer and someone who is comfortable in her own skin. She's easy going, soft spoken, and gets along well with her friends. Yaya loves getting lost in books, often neglecting her household chores (and even her parents!). She started reading teen novels since she was 7 or 8 years old, devouring 300 or 400 page books within days. Recently, she's crossed over from fiction to non-fiction with a book on how to read body language. At home, Yaya is kind and annoying in equal measure. Along with her sisters, she can hold a no-topic conversation from KL to Johor with ease. She's also learning her responsibilities as the big sister and, more importantly, on how to

(Idrissi International School)

Why Should we save Malayan Tigers?

accustomed to being in greenery. He loves cats even though he never had any. He would love to explore the ocean's life and be in awe at its wonders. He's glad to be a part of his institution's conservation club as it's given him new perspectives on various environmental issues. He hopes by being in Sembang@WWF, he's able to learn and impart knowledge on tigers and its relevance to human and our world. Page 5 **SEMBANG@WWF 2018**

THE STORYTELLERS

Turning 23 this year, the road to maturity seems endless. Growing up means taking responsibilities. Beings and nature all together desire attention, and as a member of Earth, I must comply. To serve humanity, I volunteered in YSS-ASEAN Mission to Sandakan, Sabah for two weeks and I am an active member of The Wakaf Buku; where we build libraries as a gateway to knowledge for children around Malaysia. Serving nature, I have always been pushing myself to take initiatives to recycle, to avoid waste, and to care for the environment. It seems like now is the time to move to a bigger platform and do more

Benjamin Ooi is a form 5 student from SMK Damansara Jaya and has always been an avid supporter for animal welfare and rights in his whole life. He's always being very vocal about his opinions and it has so far been magnified by his passion in debating. "I hope one day I'll be able to make a change to make a better

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Siti Nurilyana Khalid

Tiger Conservation Project Viral

(IPGK Perempuan Melayu Melaka)

Breaking the Internet: How to get Malayan

Luqman was born in a village surrounded with lush green forests in Negeri Sembilan, hence he's



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pertinent conservation information on other species in Malaysia as well, such as the Asian tapir.

prestigious WWF-US, Kathryn Fuller Science for Nature Fellowship (2009-2012).



trains other MYCAT staff and volunteers to conduct the outreach.

government towards conserving wildlife in Malaysia.

save wild Malayan tigers.

and newsletters.

Malaysia)

Working with Department of Wildlife and National Parks Peninsular Malaysia since 2007 and lead the Tiger Unit under Biodiversity Conservation Division for almost 11 years. Participate in many Wildlife Inventories in Protected Areas and forest reserves. Involve with planning, implementing and monitoring of the National Tiger Conservation Action Plan (NTCAP). Conduct a tiger survey in Taman Negara (2010-2016) under 10th Malaysian Plan Programme. Currently conducting the 1st National Tiger Survey (1st NTS) under 11th Malaysian Plan Programme. Involve actively in various meetings, forums and seminars on tiger

Hazril Rafhan Abdul Halim

Senior Wildlife Officer (Department of Wildlife and National Parks Peninsular

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SEMBANG@WWF 2018 SCHEDULE 9:00 11:05 Sembang@WWF 2018 **Arrival of Guests** AM AM (Part 2) Storyteller 4 9:30 Opening of Sembang@WWF Breaking the Internet: How to get AM 2018 Malayan Tiger Conservation

by Silat Rimo

Malaysia)

begins! (Part 1)

• Storvteller 1

Storyteller 2

Storyteller 3

by Delisha

"Tiger-Let's be their roar"

(SMK Damansara Jaya)

Belimau: Belia Dan Harimau

(IPGK Pendidikan Islam)

by Lugman Hakim bin Hamzah

9:50

AM

Sembang@WWF 2018

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What is Sembang@WWF?

Sembang [pronounced same-bunk], a bilingual story-telling platform is the brainchild of WWF-Malaysia ESD. It aims to provide youth with their own platform to speak and share their ideas on environmental sustainability activities to a larger audience through story-telling. Additionally, its creation is aligned to ESD's aspiration of creating and developing young leaders who are capable

and willing to change their mindset and behaviours for a more sustainable future.

Sembang though it alludes to a laidback sentiment in Bahasa Melayu, will be the total opposite of its linguistic meaning in execution. The word was chosen because it embodies the spirit on inclusivity of ESD. It also symbolises aesthetic value and traditional knowledge promotion, which are

teacher education campuses, universities and even communities.

among the core values of ESD.

The idea hinges on one of the steps advocated in the strategies of ESD - informing and involving society in their sustainability initiatives ongoing in their respective schools,

THE STORYTELLERS

(SMK Damansara Jaya) Tigers - Let's Be Their Roar! I'm just a girl who believes in doing what's right. I've always chosen to go against something I don't believe is right even though that means going against my own friends and loved ones. I don't particularly love the company of tigers but I strongly am against animal poaching. I believe that animals and humans have an equal right to live on earth and we shouldn't overpower each other.

Luqman Hakim

for mother Earth!

Benjamin Ooi

(SMK Damansara Jaya)

Why status quo is not enough?

world for all animals, even if it is just a small change", Benjamin Ooi.

Pemuliharaan Harimau

(IPGK Pendidikan Islam)

Wanna get your question(s) on tiger

answered by our tiger experts during

Get the latest update on Sembang@WWF 2018

wwfmy-esd.com/sembangwwf2018

Page 7 **SEMBANG@WWF 2018** THE TIGER EXPERTS

Dr Mark Rayan Darmaraj

Dr Mark Rayan Darmaraj is WWF-Malaysia's Tiger Conservation Programme Lead and has been working with WWF-Malaysia for the past fourteen years. His particular interests are on the population ecology of large mammals, especially tigers. Prior to joining WWF-Malaysia, Dr Mark worked as a research assistant for the School of Biological Sciences, University Science Malaysia, whilst carrying out his MSc research on small mammal ecology with the use of radio telemetry on an isolated mountain in Peninsular Malaysia.

Dr Mark completed his PhD in 2012 at the Durrell Institute of Conservation and Ecology (DICE), University of Kent, UK on determining the conservation status of tigers and its prey in he Belum-Temengor forest

His PhD research not only provides the basis for conservation planning for tigers, but also implements some of the actions enlisted in the National Tiger Action Plan for Malaysia, as well as contributes to the knowledge needed on tiger ecology. Dr Mark, on behalf of his Wildlife Monitoring team, bagged the BBC Wildlife Magazine 2010 best camera-trap photo award (Malayan Tiger) - Overall and Animal Portraits winner (USD 3,000) for WWF-Malaysia's Tiger Conservation Programme. He is also a fellow of the

Dr Mark's earlier research on tigers has highlighted the potential contribution of selectively logged forest for tiger conservation. Although his research is focused on tigers, he has worked hard on getting out

SEMBANG@WWF 2018

THE TIGER EXPERTS

Kanitha Krishnasamy

Suzalinur Manja Bidin

Manager (MYCAT)

SUZALINUR MANJA BIDIN has been with MYCAT since 2007. Tapping into his experience working as a Zoo Educator prior to joining MYCAT, he has co-developed, coordinated and executed MYCAT's outreach and education programmes at poaching and trading hotspots targeting both urban and rural communities. He

As Senior Programme Officer, he had previously coordinated a joint capacity-building programme for Taman Negara enforcement staff using the Spatial Monitoring and Reporting Tool (SMART) and assisted to monitor the implementation of the National Tiger Conservation Action Plan, a comprehensive roadmap to

Currently, he manages MYCAT's Wildlife Crime Hotline and Citizen Action for Tigers (CAT) and outreach programme. His talents include graphic design and he is the in-house designer for many MYCAT posters

He is appointed as a member of the WILDFRIENDS setup by the Wildlife Department to assists the

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SEMBANG@WWF 2018

Citizen Action for Tigers Programme

Acting Regional Director (TRAFFIC)

complex.

Tiger Landscape Lead (WWF-Malaysia)

Kanitha Krishnasamy possesses over 15 years of knowledge and expertise working in the conservation field. Currently the Acting Regional Director for TRAFFIC Southeast Asia's extensive programme in Southeast Asia, she leads the region's programme on tackling trade in most critically threatened species including tigers, rhinos and elephants, birds, bears and pangolins and others threatened by trade. Kanitha's wealth of knowledge on wildlife, trade and regional conservation policy informs not only the organisation's work but its advice to agencies on monitoring and tackling wildlife trafficking and law enforcement support. Prior to joining the TRAFFIC Southeast Asia team, Kanitha worked with the Malaysian Nature Society (MNS) for seven years, after which she served on its Board for two years. While at MNS, she helmed its Policy Unit for six years, leading its forest and conservation policy and multilateral environmental agreement developments. Kanitha holds a Bachelors Degree in International Tropical Forest Management, and is a current Board Member for FSC in Malaysia. Page 9

THE TIGER EXPERTS

conservation whether inside or outside the country.

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Our Exhibitors